

THE
HALCYON

PRIVATE ISLES - MALDIVES

AUTOGRAPH COLLECTION[®]
HOTELS

Spirit of discovery. The soul of the Maldives

JOB OPENING

MARKETING EXECUTIVE

Marketing & Communications · Reports to Marketing & Communications Manager

LEVEL
Supervisory

FUNCTION
Marketing & Communications

TYPE
Full-Time

EXPERIENCE
Previous experience in similar role

ABOUT THE ROLE

We are seeking a dynamic and creative Marketing Executive to drive the resort's digital marketing initiatives and strengthen its online presence. The ideal candidate will have strong communication and organizational skills, with experience in digital marketing, content planning, social media, and email marketing.

KEY RESPONSIBILITIES

- Develop digital marketing initiatives to drive direct traffic and bookings.
- Manage and optimize hotel content across websites, social media, and online platforms.
- Oversee social media, content creation, SEO, paid social, and email marketing activities.
- Coordinate influencer projects and digital campaigns.
- Monitor website and digital performance and prepare regular reports.
- Ensure all digital content is accurate, current, and aligned with corporate brand standards.
- Coordinate website updates and enhancements with the corporate office.
- Support the Director of MARCOM with marketing initiatives and digital projects.

WHAT WE'RE LOOKING FOR

- Proven experience in digital marketing, including SEO, email marketing, and content planning.
- Excellent English communication, interpersonal, and teamwork skills.
- Strong computer literacy, with proficiency in Microsoft Office, Adobe tools, social media platforms, and WordPress/CMS.
- Strong multitasking, organizational, and content management skills.
- Creative mindset with excellent attention to detail.
- Ability to work effectively in a remote island environment.
- Eagerness to learn and adapt to changing digital marketing trends.

If you are passionate about digital marketing, creative content, and luxury hospitality, we would love to hear from you. Please send your CV and a brief cover letter to careers@thehalcyonmaldives.com

E: careers@thehalcyonmaldives.com | W: www.halcyonmaldives.com

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Gaafu Alifu Atoll | Republic of Maldives

