



Job Announcement: We are seeking a creative, proactive, and results driven Marketing Executive to join our Sales & Marketing Team in Malé.

POSITION:
Marketing Executive

Location : Maldives
Job Type : Full Time

OVERVIEW:

The Marketing Executive supports the planning and execution of marketing initiatives to enhance the resort's brand presence and reputation. The role focuses on promoting consistent brand messaging across digital, social, and traditional media platforms while supporting campaigns that drive customer awareness, engagement, and market growth.

KEY RESPONSIBILITIES:

- Manage company social media platforms and ensure regular, engaging, and brand aligned content updates.
- Create and coordinate social media posts, captions, images, videos, promotional materials, and other digital contents.
- Develop compelling and engaging written content and copy for social media, websites, marketing campaigns, advertisements, promotional materials, and other communication channels.
- Provide administrative support to the Marketing Department, including coordination, documentation, reporting, and other departmental requirements.

QUALIFICATIONS & EXPERIENCE:

- Bachelor's degree in Marketing, Business Administration, Communications, or a related field.
- Minimum of 2 years' experience in marketing, or a similar role, preferably within the hospitality or tourism industry.
- Excellent communication, coordination, and organizational skills with strong attention to detail.
- Proficiency in Microsoft Office applications and familiarity with marketing tools, content management systems, and social media platforms.

WHAT WE OFFER

- Competitive salary and benefits package
- Professional development opportunities
- Opportunity to work with a leading luxury resort collection in the Maldives.

Interested candidates are invited to submit their CV to careers@cocollection.com no later than 24 Aug 2026.
Only shortlisted candidates will be contacted.