



Job Announcement: We are seeking a creative, strategic, and results-driven Public Relations Manager to join our Sales & Marketing Team in Malé.

POSITION:

Public Relations Manager

Location : Maldives
Job Type : Full Time

OVERVIEW:

The Public Relations Manager develops and implements PR strategies to strengthen the resort's brand image and reputation while building strong relationships with media, partners, influencers and key stakeholders.

KEY RESPONSIBILITIES:

- Develop and implement effective PR strategies to strengthen the company's brand image, reputation, and public presence.
- Build and maintain strong relationships with local, regional and international media, journalists, influencers, and industry partners.
- Coordinate PR activities, including press releases, media communications, interviews, press visits, events, and promotional opportunities.
- Create engaging PR and corporate communication content while ensuring consistent brand messaging across channels.

QUALIFICATIONS & EXPERIENCE:

- Bachelor's degree in Public Relations, Marketing, Communications, or a related field, with a minimum of 2 years' relevant experience preferably within the hospitality or tourism industry.
- Strong experience in media relations, corporate communications, content development, and PR campaign coordination.
- Proficiency in Microsoft Office and familiarity with social media, digital marketing, content management, and media monitoring tools, knowledge of luxury hospitality and PR trends will be an advantage.

WHAT WE OFFER

- Competitive salary and benefits package
- Professional development opportunities
- Opportunity to work with a leading luxury resort collection in the Maldives.

Interested candidates are invited to submit their CV to careers@cocollection.com no later than 24 Aug 2026.
Only shortlisted candidates will be contacted.