



MALAHINI
KUDA BANQOS



We are
hiring!

We are in search of a dynamic and experienced individual to lead our sales and marketing team.
The position will play a pivotal role in driving revenue and enhancing brand presence.

DIRECTOR OF SALES & MARKETING

KEY RESPONSIBILITIES

- Lead the day-to-day activities related to sales with a focus on building long-term, value-based customer relationships that enable achievement of sales objectives
- Build and maintain strong relationships with key clients, partners and stakeholders and evaluate the performance of business partners, i.e. tour operators, travel agents, wholesalers, the networks of high-end business and establishment of business relationships, as well as with potential new clients
- Develop and execute comprehensive sales and marketing strategies and conduct regular market research with regular competitor rate checks
- Enhance brand awareness and market positioning through effective marketing strategies

PROFILE

- Minimum of 3 years' experience in similar capacity preferably from a 5-star resort
- Background in luxury sales in the Maldives
- Excellent written and verbal command in English plus any other foreign language will be an advantage
- Good knowledge and connection with worldwide trade partners

If you believe you've got what it takes to be part of our team, please send your updated CV with a copy of your NID or Passport to careers@malahini.mv.