

JOB VACANCY (1)

PR and Marketing Associate

Location: Bison Maldives, Head Office

Job Description

We are looking for a dynamic and creative PR & Marketing Manager to lead the company's marketing, branding, public relations, and communication activities. The role will be responsible for strengthening the company's brand presence, managing digital platforms, developing engaging content, coordinating marketing campaigns, and maintaining positive relationships with media and key stakeholders.

Key Responsibilities

- Develop and implement marketing, PR, branding, and communication activities.
- Manage social media, website, and other digital marketing platforms.
- Create engaging content, corporate materials, press releases, and promotional materials.
- Plan and coordinate marketing campaigns, events, exhibitions, and CSR activities.
- Maintain consistent branding across all company platforms and materials.
- Build and maintain relationships with media, stakeholders, and business partners.
- Monitor media coverage, social media performance, and brand reputation.
- Coordinate with designers, photographers, media agencies, and other service providers.
- Prepare marketing reports and support other communication activities assigned by Management.

Requirements

- Bachelor's Degree in Marketing, PR, Communications, Business, Journalism, or a related field.
- Minimum 2 years' relevant experience in marketing, PR, communications, or a similar role.
- Excellent written and verbal communication and copywriting skills.
- Good knowledge of social media and digital marketing.
- Content creation and graphic design skills are an advantage.
- Strong organisational, interpersonal, and presentation skills.
- Proficiency in Microsoft Office.

Salary: MVR 12,000 (negotiable based on qualification and experience)

How to Apply

Interested candidates are invited to submit their CV and relevant qualifications to:

Email: jobs@bison.com.mv

Deadline: 25th Aug 2026

Contact: 960 3302406